

ACADEMY TRAINING INFO

Monitoring & Evaluation

Title of the training: Simplifying Monitoring and Evaluation: *hands-on tools for busy professionals.*

People it is addressed to:

This training is designed for program managers, project officers, and professionals working in NGOs, social enterprises, and foundations who have basic knowledge of monitoring and evaluation but struggle to apply it in daily practice. It is tailored for those seeking clarity on evaluation processes, indicators, and tools, and for those looking to strengthen their ability to measure and communicate impact.

Brief description of the training / Synopsis:

This two-session training provides a practical, field-tested approach to monitoring and evaluation, drawing on real case studies and hands-on tools. Participants will explore key evaluation principles, learn how to design indicators and gain confidence in evaluating systemic change. The training will help participants turn data into accessible communication products and apply evaluation findings for learning and improvement

By the end of the training, participants will be able to:

- Understand the core elements of monitoring and evaluation.
- Differentiate between types of evaluation and when to use them.
- Develop an evaluation plan complete with evaluation questions, indicators and possible data collection tools.
- Understand systemic change and the most common methodologies to assess it.
- Analyse and interpret data collected.
- Communicate evaluation findings in a clear, practical way.

Content of the programme:

Session 1: Foundations of Monitoring & Evaluation:

- Why do we evaluate? Learning, accountability, and improvement.
- The results chain: inputs, activities, outputs, outcomes, impact.

- Types of evaluation (*monitoring vs. impact evaluation*).
- Introduction to DAC/OECD evaluation criteria (*relevance, effectiveness, efficiency, coherence, sustainability, impact*).
- Introduction to the Rainbow Framework (*manage, define, frame, describe, understand, synthesise, report*)
- Designing SMART indicators.
- Practical exercise: playing with indicators for a hypothetical project.

Session 2: Measuring Change & Using Results

- Data collection methods and when to use them (*quantitative, qualitative*).
- Evaluating systemic change and complex programs (*general introduction to most used methodologies*)
- Ensuring quality data analysis.
- Communicating and sharing evaluation results.
- Practical exercise: analysing and communicating evaluation findings for a hypothetical project.

Readings and practical exercises will be shared with the participants in time. Participants interested in applying the methodologies learned to their own organizations will be invited to additional mentoring sessions that will be advertised via the Stone Soup Academy page.

Brief bio of the trainer:



Inji Elabd

Principal Consultant at Stone Soup Consulting, evaluator, and trainer with over 15 years of experience in monitoring and evaluation, social enterprise, and participatory methodologies. Her practice is grounded in field experience across Latin America, the Middle East, and North Africa, working with organizations such as Ashoka, Fair Trade USA, CARE International, Oxfam, and Save the Children.

Inji specializes in participatory impact assessment, combining traditional quantitative and qualitative M&E tools with arts-based and creative methodologies. She has designed and facilitated numerous workshops and capacity-building programs for NGOs, social entrepreneurs, and donors, helping them capture and communicate social change in complex contexts. Fluent in English, Spanish, and Arabic, she brings a culturally sensitive approach to her facilitation work, making learning accessible and practical for diverse audiences. She holds a Master's Degree in Development Economics from Universidad Carlos III de Madrid and a Bachelor's of Economics from Cairo University.